



# Swedish media report on migration crisis

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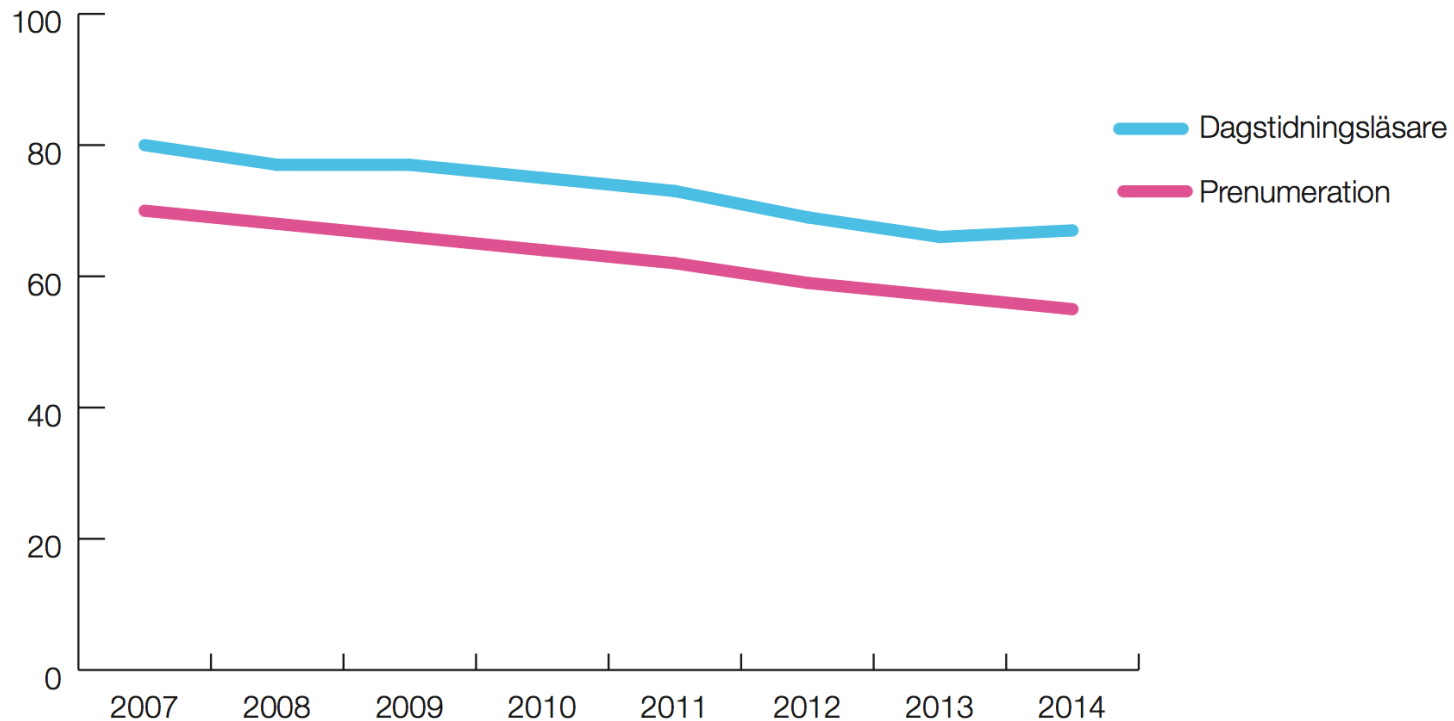


# Swedish media

- TT – Tidningarnas Telegrambyrå (Sweden's news agency)
- Public service
  - Swedish television (SVT)
  - Swedish public radio (SR)
  - Swedish Educational Broadcasting Company (UR)
- TV4
- Morning news papers
  - DN, SvD
- Local news papers
  - Uppsala Nya Tidning, Norrköpings Tidningar, Helsingborgs dagblad, mfl
- Tabloid
  - Aftonbladet & Expressen

# Prenumeration and reach

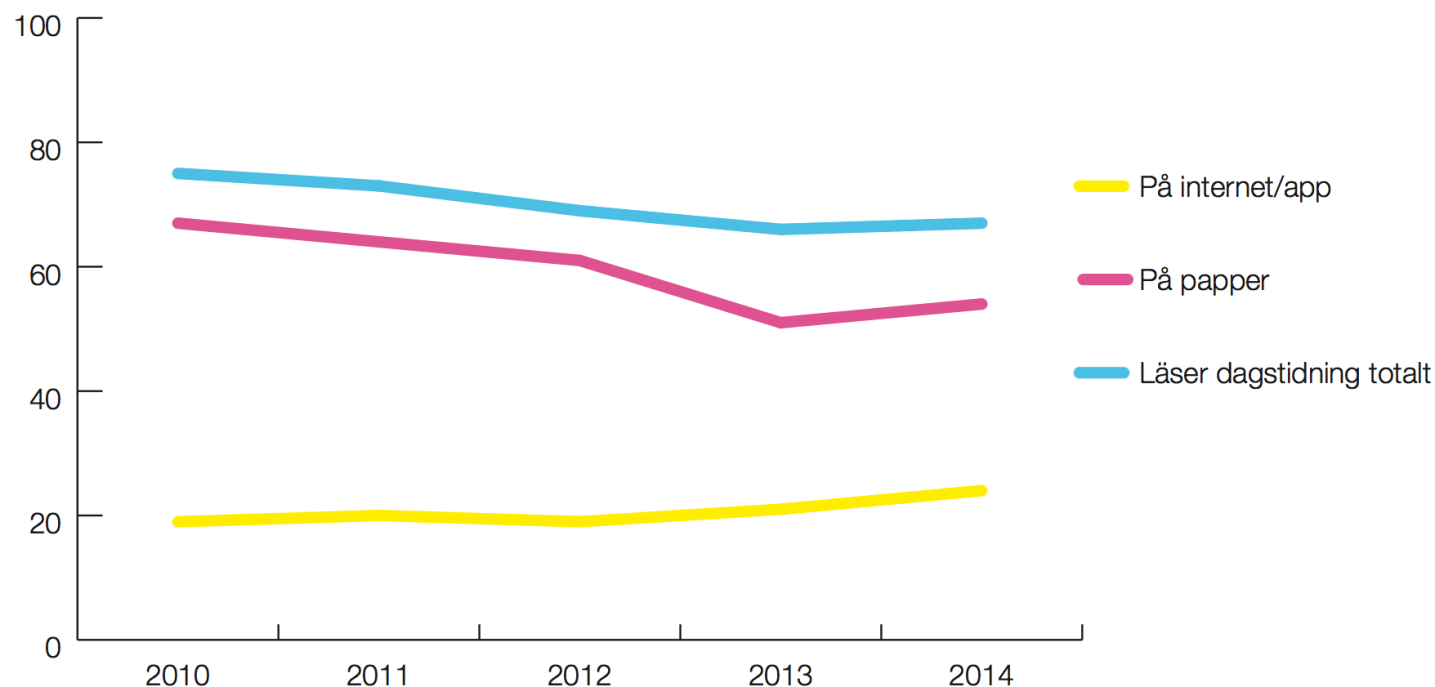
Figur 2.5 Dagstidningsläsare samt tillgång till en prenumeration  
9–79 år en genomsnittlig dag 2007–2014 (procent).



Källa: Nordicom-Sveriges Mediebarometer 2014

# Paper or internet

Figur 2.7 Dagstidningsläsare 9–79 år totalt och på papper eller internet/app en genomsnittlig dag 2010–2014 (procent).



Källa: Nordicom-Sveriges Mediebarometer

# Alternative media/Racist news sites

- Started with the site Political Incorrect – changed to Avpixlat
- Looks a lot like regular news sites
- Close ties to Swedish Democrats, Swedish Defense League, etc

**Rasistiska sajter du inte vill dela på Facebook**

<b>Samtiden.</b>	 <b>Dispatch International</b>	 <b>NYHETERIDAG</b>	 <b>Avpixlat</b>
samtiden.nu	d-intl.com	nyheteridag.se	avpixlat.info
 <b>REALISTEN</b>	 <b>EXPONERAT</b>	 <b>FRIATIDER</b>	 <b>NyaTider</b>
realisten.se	exponerat.net	friatider.se	nyatider.nu



# Press ethics

## **Report the news correct**

1. Mass medias role in society and the publics trust of these media demands correct and comprehensive reporting.
2. Be critical of news sources. Control facts even if they have been published before. Make sure that the reader can separate facts and comments.
3. Headline and introduction should have full backing in the article.
4. Be careful with pictures

## **Respect personal integrity**

7. Avoid publishing information that doesn't have an obvious interest for the public or is needed for public information
10. Do not emphasize a persons ethnicity, gender, nationality, political or religious stance, sexuality or profession if it's not important for the context of the article.

# Newsrooms own rules & policies

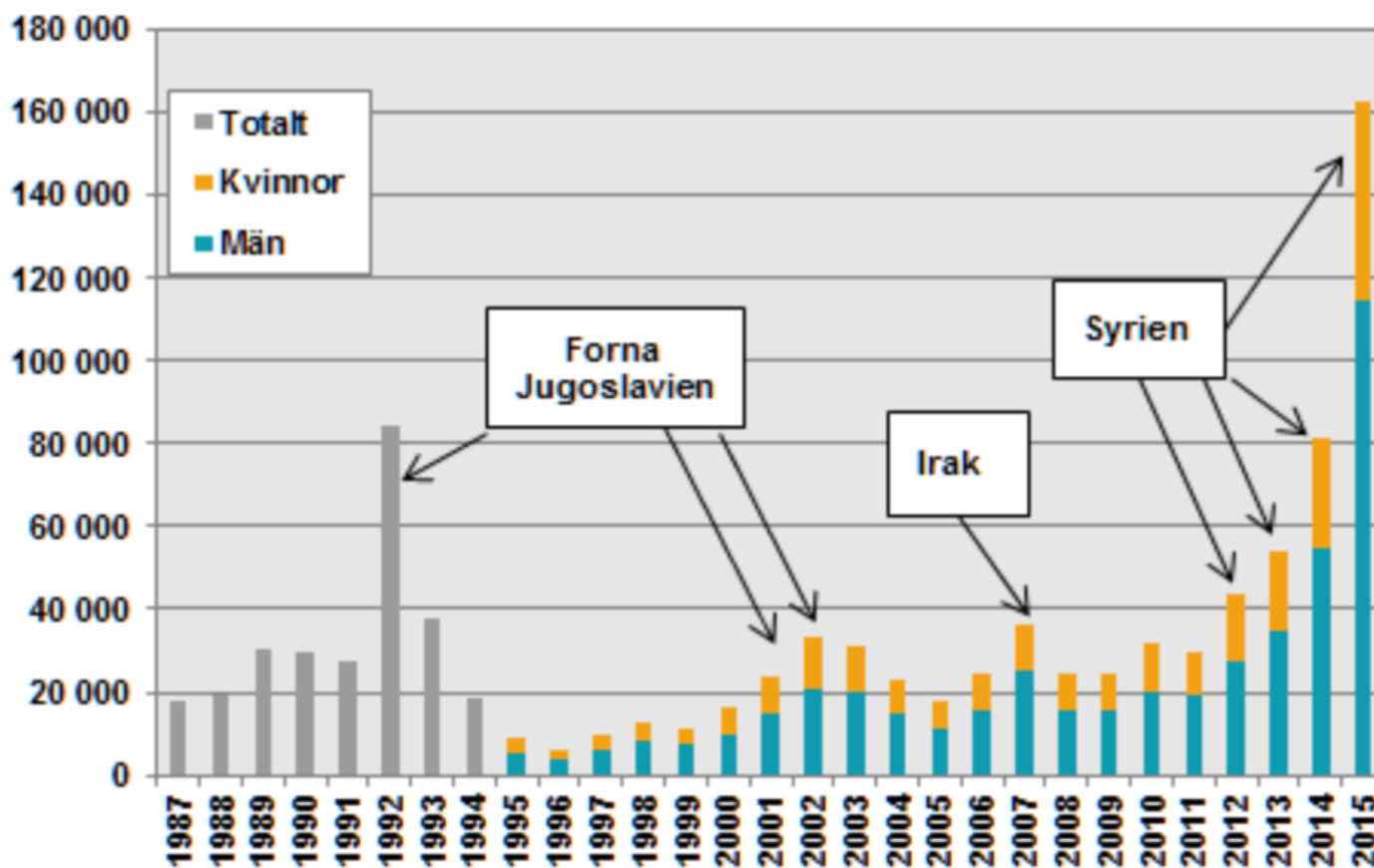
- Swedish public radio coworkers handbook
- Swedish public television – guide lines and advice for newsjournalists describing sweden
  - Being a swede – More than skin color
  - Is ethnicity relevant for the news?
  - Avoid the use of the word immigrant
    - Born outside of Sweden
    - Foreign background





# Sweden, media and migration

# Refugee migration – Asylum seekers over time



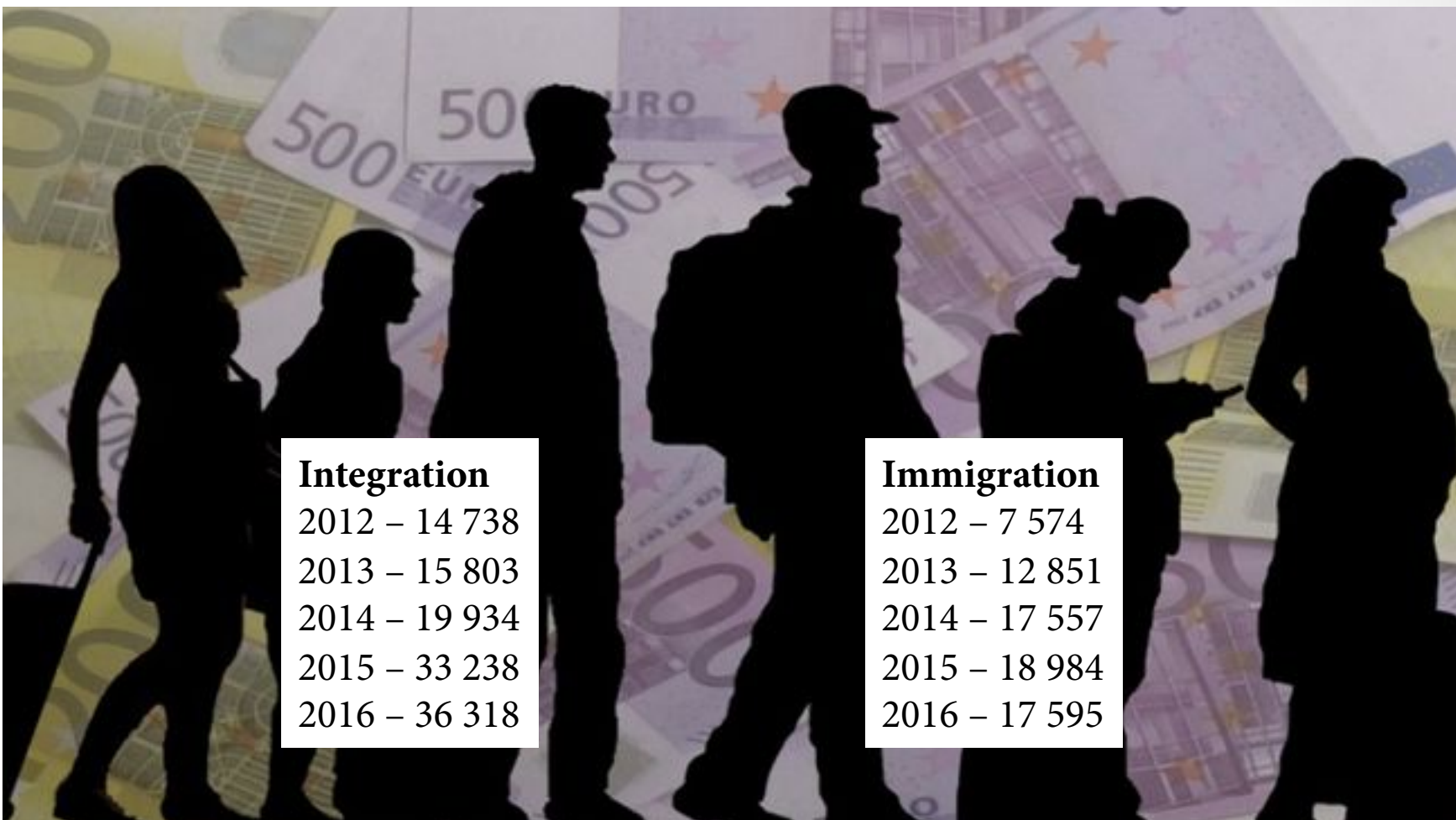


*“Media is hiding the truth”*



# Trust and truth

- Swedish public television – 81% rely on the reporting
  - But – 57% of the respondent who rely on SVT reporting thinks that media doesn't tell the truth about negative effects of immigration
  - 73% of respondent who **don't** rely on the reporting thinks that media doesn't tell the truth about negative effects of immigration
  - 82% of the respondents who thinks that media doesn't tell the truth about negative effects of immigration wants to limit immigration to Sweden



# Editorial pages on immigration and integration

**Tabell 1: Förekomsten av ledarartiklar fördelat på invandring och/eller integration, per år respektive tidning (antal och procent).**

	Artikelns huvudsakliga fokus			Totalt
	Invandring	Integration	Kombination	
2010	66 (39%)	68 (41%)	34 (20%)	168 (100%)
2011	59 (41%)	65 (45%)	20 (14%)	144 (100%)
2012	57 (33%)	78 (45%)	40 (23%)	175 (100%)
2013	59 (34%)	81 (47%)	33 (19%)	173 (100%)
2014	72 (34%)	64 (30%)	75 (36%)	211 (100%)
2015 (– juni)	25 (19%)	55 (43%)	49 (38%)	129 (100%)
Aftonbladet	82 (48%)	43 (25%)	46 (27%)	171 (100%)
DN	135 (40%)	124 (37%)	78 (23%)	337 (100%)
Expressen	80 (30%)	133 (50%)	54 (20%)	267 (100%)
SvD	41 (18%)	111 (49%)	73 (32%)	225 (100%)
Totalt	338 (34%)	411 (41%)	251 (25%)	1000 (100%)

# Media on migration and integration

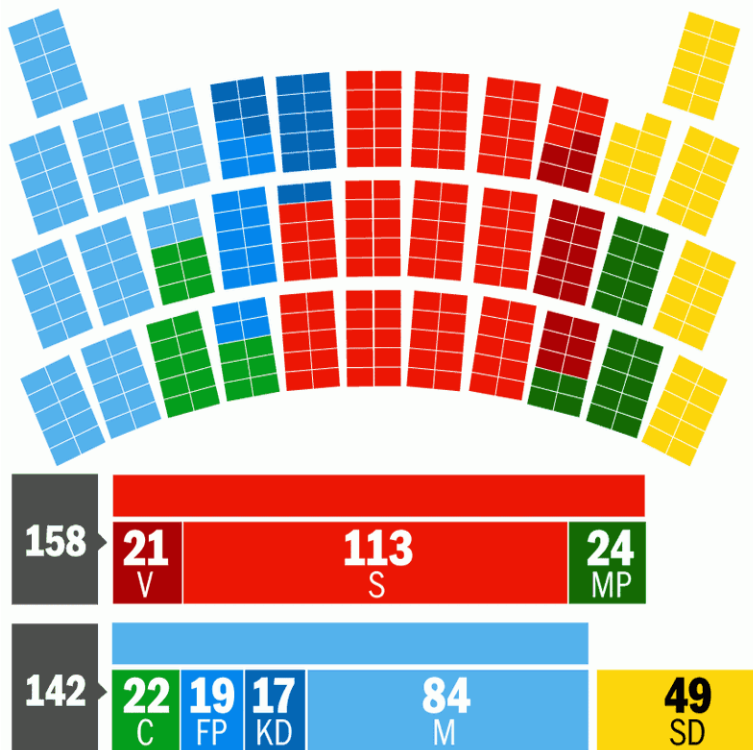
**Tabell 4: Övergripande gestaltning av invandring ledarartiklar 2010–2015, per år respektive tidning (procent och antal).**

	Övergripande gestaltning		
	Dominerande negativ	Balanserad/neutral	Dominerande positiv
2010	27 (16%)	130 (77%)	11 (7%)
2011	20 (14%)	118 (82%)	6 (4%)
2012	16 (9%)	158 (90%)	1 (1%)
2013	30 (17%)	137 (79%)	6 (3%)
2014	38 (18%)	166 (79%)	7 (3%)
2015 (– juni)	43 (33%)	84 (65%)	2 (2%)
Aftonbladet	5 (3%)	161 (94%)	5 (3%)
DN	51 (15%)	272 (81%)	14 (4%)
Expressen	50 (19%)	210 (79%)	7 (3%)
SvD	68 (30%)	150 (67%)	7 (3%)
Totalt	174 (17%)	793 (79%)	33 (3%)



# Fall 2015 “Refugee Crisis”

# Tricky parliamentary situation



- *"SD will act to try to overthrow any government that chooses to bring increased immigration"*

Mattias Karlsson 2 dec 2014

- Stefan Löfven announces extra election December 3rd 2014
- 27th of December – the December agreement are presented
- 9th of October – The December agreement dies October 9th 2015

# "Sweden at the Mediterranean Sea"



Large amounts of asylum seekers came from Turkey via Greece and the "Balkan route" to Germany and then on to Denmark, Sweden and Norway

# ”The Balkan Route”



# Aylan Kurdi



# Wide public support for the refugees



15 000 at Medborgarplatsen september 6 2015



29 September in the Globe:  
60 artists, live broadcasting 11 channels, a million viewers, 40 million were collected

## Refugees Welcome at Centralstationen

Civil society gets involved



**TV: Juridisk hjälp till flyktingar  
arrangeras endast ideellt**

# The campaigns

## #jagdelar



**Zlatan Ibrahimovic**  
fotbollsspelare



**Zara Larsson**  
artist



**Jonas Gardell**  
författare



**Kerstin Ekman**  
författare



**Avicii**  
artist



**Laleh**  
artist



**Sven-Bertil Taube**  
musiker och skådespelare



**Gösta Ekman**  
skådespelare



**Nina Lagergren**  
syster till Raoul Wallenberg



**Lill Lindfors**  
artist



**Ulf Lundell**  
författare och musiker



**Tina Nordström**  
kock och programledare



**Benny Andersson**  
musiker och kompositör



**Hans Rosling**  
professor i internationell hälsa



**Rolf Lassgård**  
skådespelare



**Antje Jackelén**  
ärkebiskop



**Henrik Larsson**  
fotbollstränare



**Peter Wallenberg Jr**  
ordförande Knut och Alice Wallenbergs stiftelse



**Hasse Andersson**  
artist



**Daniel Ek**  
vd Spotify



**Rebecka Törnqvist**  
artist



**Helen Sjöholm**  
artist



**Darin**  
artist



**Ida Backlund**  
entreprenör



**Petra Mede**  
komiker och programledare



**Peter Englund**  
författare



**Madeleine Leander**  
e-sportstjärna



**Björn Ulvaeus**  
musiker och kompositör



**Marie-Louise Ekman**  
konstnär



**Fredrik Reinfeldt**  
fd statsminister (M)



**Stefan Persson**  
styrelseordförande H&M



**Ingvar Carlsson**  
fd statsminister (S)



**Barbro Lindgren**  
författare



**Stefan Löfven**  
statsminister (S)



**Marcus Wallenberg**  
ordförande SEB



**Mikael Persbrandt**  
skådespelare

# Gula båtarna

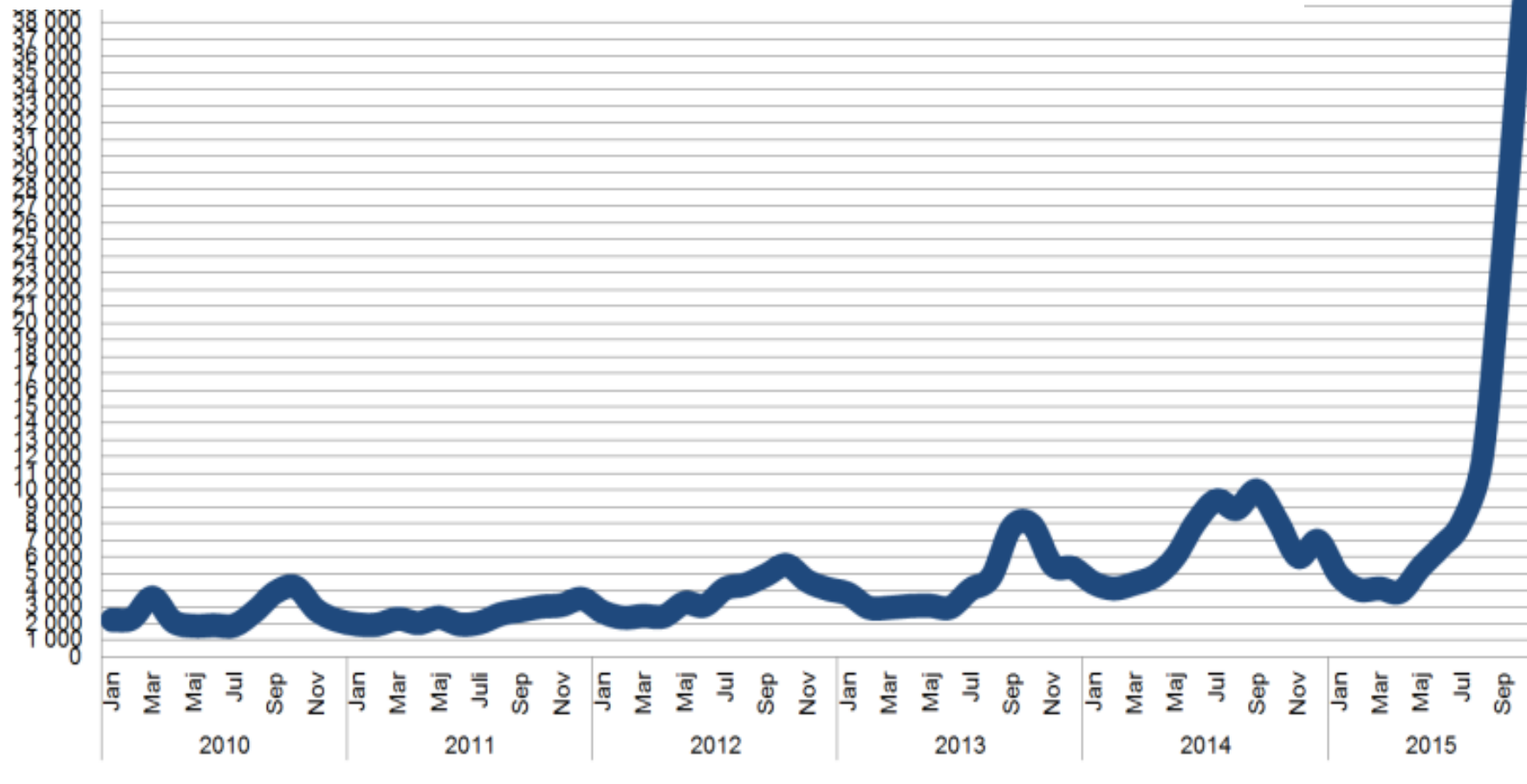
- Saving lives, reporting and building brand recognition





## 2. The u-turn

# Over 10 000 asylum seekers per week



Asylum seekers 1. 2010 to 10. 2015 | Source: Swedish Migration Authority on 23.11.2015

# 163 000 asylum seekers during 2015



1 000 nya skolklasser

Månad	2014	2015
jan	4 451	4 896
feb	4 109	4 040
mar	4 406	4 117
apr	4 855	3 917
maj	6 019	5 376
jun	8 073	6 619
jul	9 385	8 065
aug	8 877	11 746
sep	9 976	24 307
okt	8 184	39 196
nov	6 009	36 726
dec	6 957	13 872
<b>Totalt</b>	<b>81 301</b>	<b>162 877</b>

# 35 000 unaccompanied children



Foto: Stig-Åke Jönsson/TT

Four out of 10  
unaccompanied  
children to the EU in  
2015 submitted its  
application in Sweden

# Migration agreement 23 October





# Migration agreement

- Changing the length of the residence permit
  - Permanent residence permits to quota refugees, unaccompanied minors and families with children.
  - Temporary residence permits to other refugees, subsidiary protection and other protection.
- Amendment of the right to family reunification
  - At the temporary residence permit, refugees, subsidiary protection and others in need of protection have a right to family reunification comparable to that of under EU law.
  - Harsher financial requirements for family reunification

# Media on refugee crisis

- Report from think tank Tiden
  - Looked at all news coverage during 14 day period from Swedens four biggest papers
  - 76 articles under the theme “refugee crisis” in total 115 articles
    - Only 2 articles referred to the crisis outside of Sweden

TABELL 2. Antalet använda ord (12–25 november 2015)

Uttryck:	Dagens Nyheter	Svenska Dagbladet	Aftonbladet	Expressen
Flyktingkris	55	25	26	26
Tryck	8	1	4	3
Våg	8	1	1	1
Flöde	1	4	3	4
Kollaps	1			7
Press	5			2
Hot	2		2	2
Illegal	2			3
Belastning	2	1	1	1
Katastrof			4	
Volym		1		1
Problem				1
Mass-	1			
Totalt	85	33	41	51

24th of november 2015: "Respite" for the Swedish  
refugee reception





# The new migration law

- Temporary residence permits for all in need of protection except for quota refugees
  - Refugees should be granted a residence permit for 3 years
  - Subsidiary protection for 1 year
- The main rule should also in overtime be a temporary permit is granted
- Exceptions: Children and their families who have registered their application before the deal November 24, 2015. For those regards existing rules, provided that the child at the time the decision is still under 18 years old
- Other protection status shall not be entitled to a residence permit
  - Residence permit due to particularly / especially distressing circumstances replaced by a residence permit due. humanitarian reasons, in certain very limited exceptions.
- The government wants to medical age assessment of asylum-seekers applied



# Limited right to family reunification

- **Limited right to family reunification for the need of protection of limited duration**
  - Refugees with temporary residence permits should only be reunited with his nuclear family. For spouses requires that both parties are at least 21 years.
  - Alternatively need of protection who have temporary residence permit shall not be entitled to family reunification.



# Boarder control

- Temporary ID checks on all modes of public transport to Sweden
  - December 21, 2015 - Law and Regulation on identity checks at the serious threat to public policy or internal security of the country
  - Was supposed to be there for 6 months, but we still have them

# Förslag om asylbegränsningar sågas

## Röda korset: Regeringens förslag ogenomtänkt hafsverk

Barn som tvingas riskera livet, avsaknad av konsekvensanalys, ett slag mot integration. Röda korset sågar regeringens lagrådsremiss om begränsade

# Tuffare asylregler får stark kritik



Fredrik Malmberg  
@Barnombudsman



Följ

Barn som flytt från krig ska inte få återförenas med sina föräldrar. Remissvar om ett barnfientligt förslag.

[barnombudsmannen.blogspot.se/2016/03/ett-ba ...](http://barnombudsmannen.blogspot.se/2016/03/ett-ba...)

**De nya tuffa reglerna för asylsökande får stenhård kritik. Dålig integration, fler skenäktenskap och kvinnor som tvingas till prostitution av människosmugglare är några av de följder som remissinstanserna varnar för.**



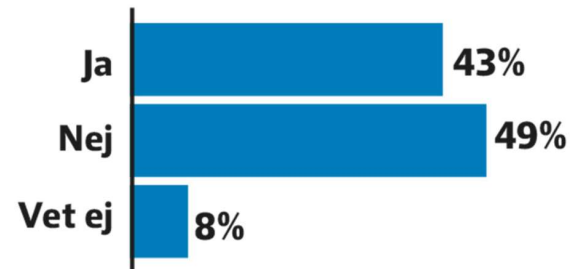
# Swedish print journalism and the new law

- Over 400 articles on the new law from 2015-11-24 to 2016-06-20
  - Focus on the political strategic game
  - Describing consequences mainly for the Swedish system
    - Few articles interviews refugees who would be affected by the law
  - Critical voices mainly from body considering the proposed legislation
  - Reasons to the legislation:
    - The Governments picture of the situation
    - “The autumn 2015”
    - Refugee crisis

# Opinion Polls

- Novus SVT – 70% support the law
- Novus Red Cross – 4 of 10 know the law

Riksdagen ska snart rösta om en ny tillfällig lag som innebär att reglerna för de som söker asyl i Sverige skärps. Lagen kommer att gälla i tre år. Känner du till förslaget?



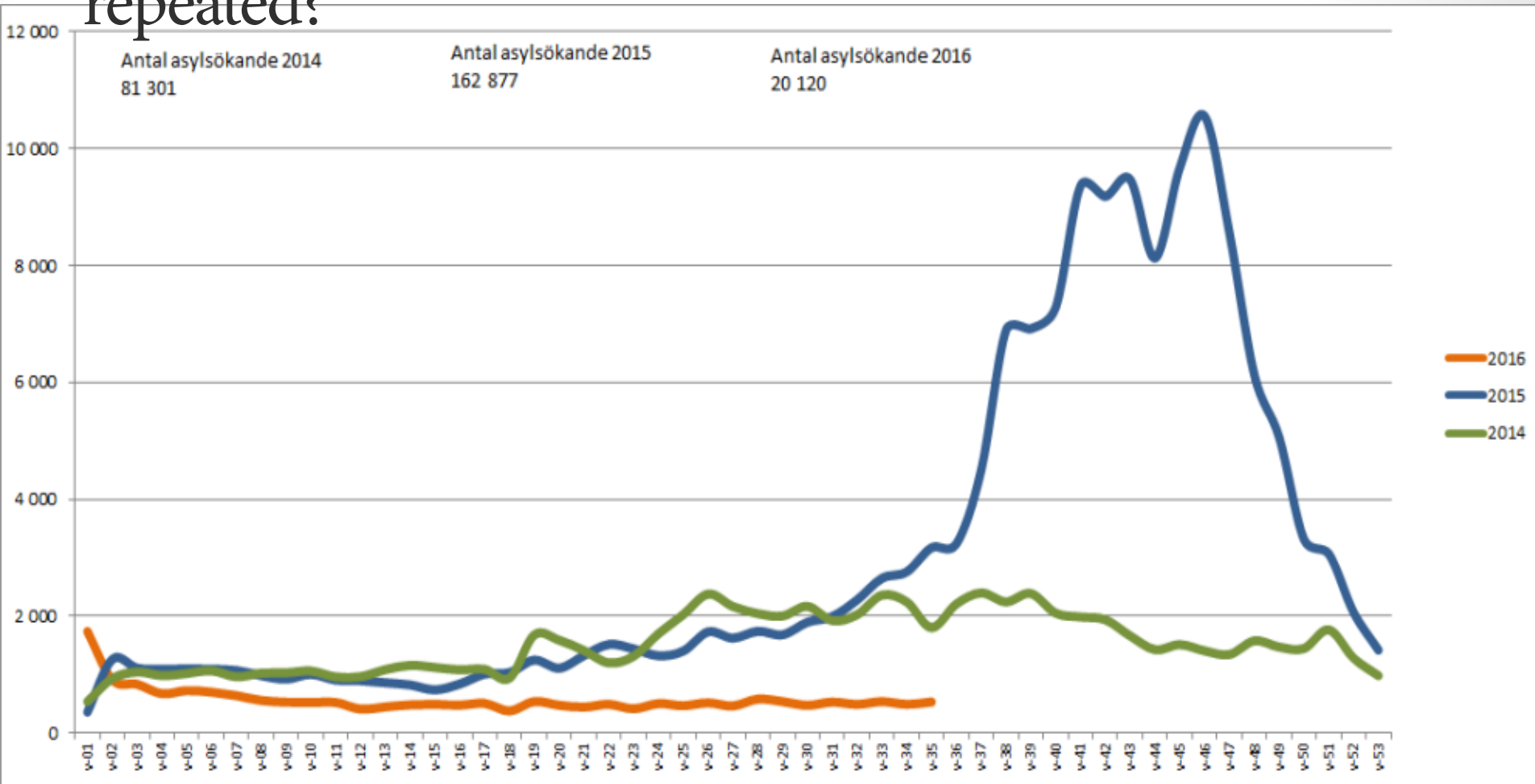
And now?  
Temporary or  
permanent change?

## SVERIGES RIKSDAG

	Ja	Nej	Avst	Frånv
S	106	0	0	7
M	77	0	0	7
SD	40	0	0	8
MP	17	4	0	4
C	0	20	1	1
V	0	20	0	1
L	0	1	15	
KD	0	0	14	
-	0	0	0	

Sweden's new asylum law was passed in parliament with a large majority, June 21, 2016 and is valid for three years.

Will the situation that was in autumn 2015 to be repeated?



Source: Board of migration 2016-09-09

# ” The corridor” is closed

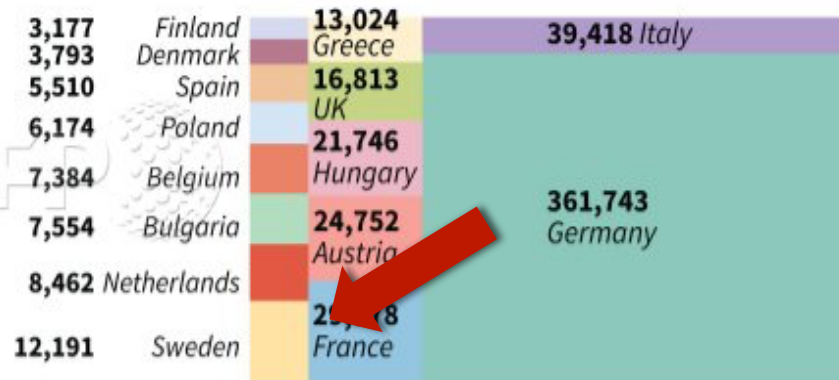
2015: 1 of 10 asylum seekers in the EU

2016: 2% of asylum seekers in the EU

## Asylum seekers in Europe by EU member state

2016 Jan - June

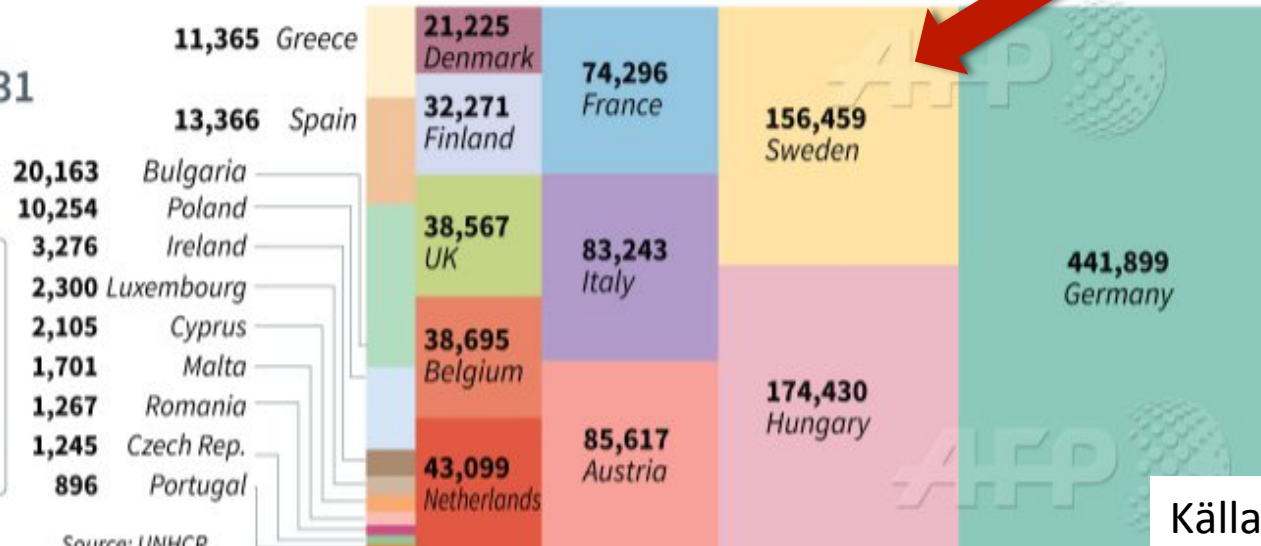
► 568,071 requests



27 Slovakia  
29 Estonia  
113 Lithuania  
123 Latvia  
443 Romania  
571 Croatia  
597 Slovenia  
640 Czech Rep.  
693 Ireland  
734 Portugal  
786 Malta  
854 Luxembourg  
1,142 Cyprus

2015

► 1,259,331 requests



211 Croatia  
231 Estonia  
262 Slovenia  
269 Slovakia  
291 Lithuania  
328 Latvia



# Conclusion

- Swedish news papers do write about immigration
  - Both positive and negative aspects
- Refugee crisis are mainly used to describe whats happening in Sweden
- Changes in migration policies are often described in game terms
- The voice of the asylum seeker is not present in the media coverage



# Thank you!

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